



DISCOVER  
**SKYROCKET**  
**STUDIOS**

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A digital, creative,  
technology, events & PR agency...



WHAT WE ARE



WHAT WE ARE



partnered with the

**best**

**marketing technology**

**providers**

from across the

**universe.**





WHO WE ARE

62

Caffeine-fueled  
thought leaders

8

Years

300+

Clients

2,000+

Projects





WHO WE ARE

Fluff? Not our thing.  
***OUR THING?***

Transparency

Accountability

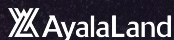
Holistic Approach

Consultation &  
Collaboration

Research &  
Data-Driven Insights

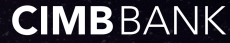


OUR CLIENTELE





BFSI



OUR CLIENTELE

AUTOMOTIVE



REAL ESTATE



TRAVEL & ENTERTAINMENT



QSRs





TECHNOLOGY &  
LOGISTICS

DELL

Henry's  
CAMERAS



UP  
live

wattpad W

OUR CLIENTELE

Tencent

YONDER

HEALTHCARE,  
EDUCATION &  
GOVERNMENT

dti  
PHILIPPINES

SIM  
SIM Global Education

APEC  
SCHOOLS

MMMC  
MAKATI MEDICAL CENTER



CERTARA

FMCG

Del Monte  
Quality

growsari

Bli | branded  
lifestyle  
inc

AOJO  
FITS YOU

PureCircle  
Everything stevia

KALBE

SU\_Y\_E\_N  
Made Local. Born Global.

pmftc

JTI

Kiehl's  
SINCE 1851

L'ORÉAL  
PARIS

Serta

MAYBELLINE  
NEW YORK

KÉRASTASE  
PARIS

Robinsons EasyMart

UR  
Universal  
Robina





## Technology

We merge design & technology into one beautiful, seamless build.

## Creatives

We make brands sing by giving them the right voice & the best stage.



## Consulting

## PR & Events

We shine a bright spotlight on brands through unique events and impactful PR initiatives.

## Digital

We help businesses stand out by creating their own spotlight in an ever-changing digital landscape.





WHAT WE DO



## Consulting

As thought leaders with a ton of collective experience, we guide and advise our clients every step of the way.



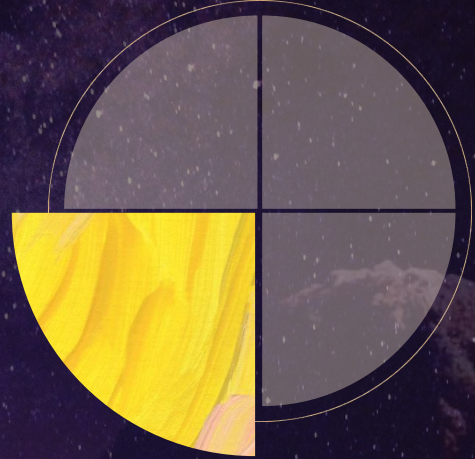


## WHAT WE DO



### Technology

- Web Design & Development
- Web Hosting & Maintenance
- App Development
- AR Development
- VR Development
- E-commerce Enablement



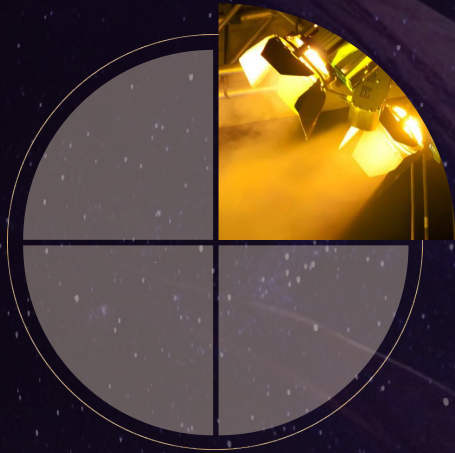
### Creatives

- Visual Branding & Design
- Business Collateral Design
- Content Production
- Copywriting
- Photo & Video Production





WHAT WE DO



## PR & Events

- Events Strategy & Conceptualization
- Events Planning & Management
- Brand Activations & Pop-Ups
- PR Kits & Corporate Giveaways
- Media Relations
- Media Monitoring



## Digital

- Social Media Management
- Digital Content
- Search Engine Optimization
- Media Planning & Buying
- Influencer Marketing
- Outsourced CMO
- Community Management





The **1st** numberless card  
in the Philippines!



**YONDER**  
**Spooky Season Reads**



**Case Studies**



EVENTS SOCIAL MEDIA VIDEO PRODUCTION

SMS CAMPAIGN ON-GROUND EVENT COVERAGE

WEB DESIGN & DEVELOPMENT BRANDING

COMMUNITY MANAGEMENT UI/UX APP DESIGN

RESEARCH & STRATEGY COLLATERALS

# Launching a marketplace to rival top e-commerce platforms.

From branding to events to digital to consulting, we do everything for BunBuy. Our vision is to be the leading team-buy marketplace in the Philippines.



# Hello, Philippines!

## We are BunBUY



Chubby  
for sm



**BunBuy**  
MARKETPLACE

Bakit nga ba paborito ni Mallows ang

**BunBuy** **emilio**  
MARKETPLACE TAYTAY

**May Busugang Bayan! sa Taytay, Rizal**  
September 24-25, 2022

**Tara na mga Ka-Bunnies!**  
Kita-kits sa Antonio C. Euguerra Memorial National High School mga Ka-Bunnies!

I-follow lang ang aming Facebook page para updated ka sa mga susunod na detalye!  
[fb.com/bunbuymarketplace](https://fb.com/bunbuymarketplace)



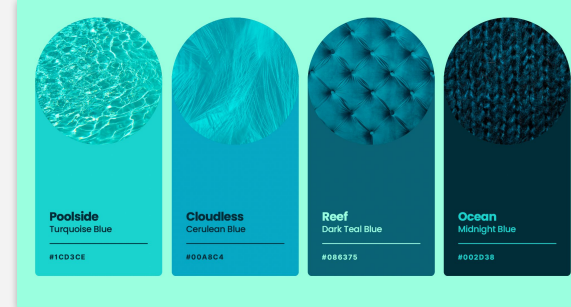


**Core Promise**

**Together, we make buying better.**

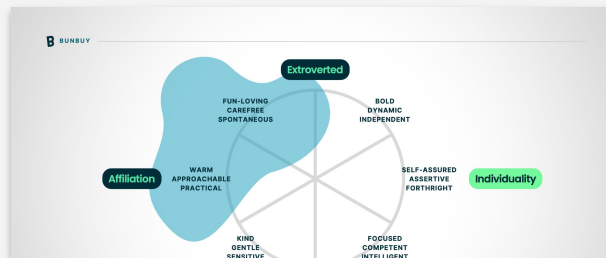
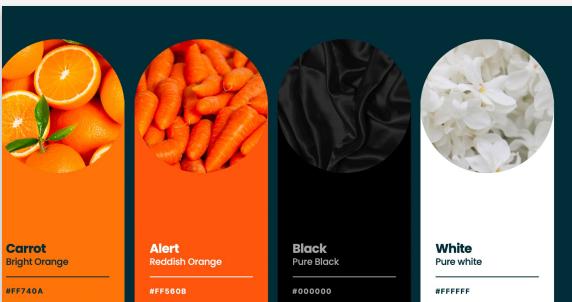
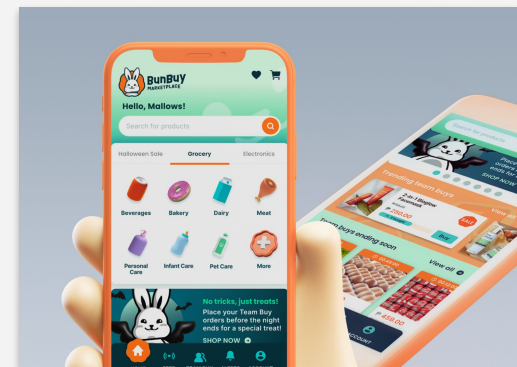
At BunBuy, we believe it takes a team to make online shopping better. That's why we've built our brand on a **collaborative buying model** backed by a **supportive buying and selling community** that makes sure you have access to an awesome e-commerce experience every day, every time you shop with us.

BRAND GUIDELINES • 2022



## BRANDING

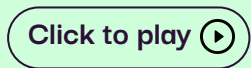
The challenge was to create a clear brand identity, distinguishable from its competitors and fitting of their business goals.





## What is Team Buy?

by BunBuy





UI/UX & WEBSITE MAINTENANCE

SEO

STRATEGY

PAID MEDIA

YOUTUBE ADS

SMS/EMAIL MARKETING

KOL CAMPAIGNS

COMMUNITY MANAGEMENT

# Growing Marugame Udon digitally.

Marugame Udon had no digital presence or engagement across local social media platforms, so they came to us to grow their digital landscape, especially on TikTok and Instagram.

**21K** IG Followers in 7 months

**493K** TikTok views in 7 months

**MARUGAME UDON**  
UDON & TEMPURA

**MARUGAME UDON**  
UDON & TEMPURA

## Join our Build A Bowl challenge today!



MARUGAME UDON  
UDON & TEMPURA

**MARUGAME UDON**  
UDON & TEMPURA

*Flavor of Comfort*  
delivered straight to your home.

CHICKEN PAITAN UDON



BEEF ONTAMA B.K. UDON



KATSU CURRY RICE



GYUDON



GrabFood foodpanda

## KEEP CALM & CURRY ON



KATSU CURRY RICE

CURRY RICE

## READINGS DONE, TIME FOR UDON!



*Comforting flavors await!*

**MARUGAME UDON**  
UDON & TEMPURA



BRANDING

SOCIAL MEDIA

WEBSITE DEVELOPMENT

STRATEGY

EVENTS

EVENT COVERAGE

PHOTOGRAPHY

VIDEOGRAPHY

# Launching the newest digital bank in the PH.

From branding to events to social media management, we played a major role in launching UNO. We helped them establish their presence and brand as the new player in the Philippines' digital banking industry.



## #SafeWithUNO

through its technology!



 Face ID

 Touch ID



The numberless card approach.

### Have you signed up yet?



## Get started and be in the lead!

Download the **UNO app** ahead of the rest!



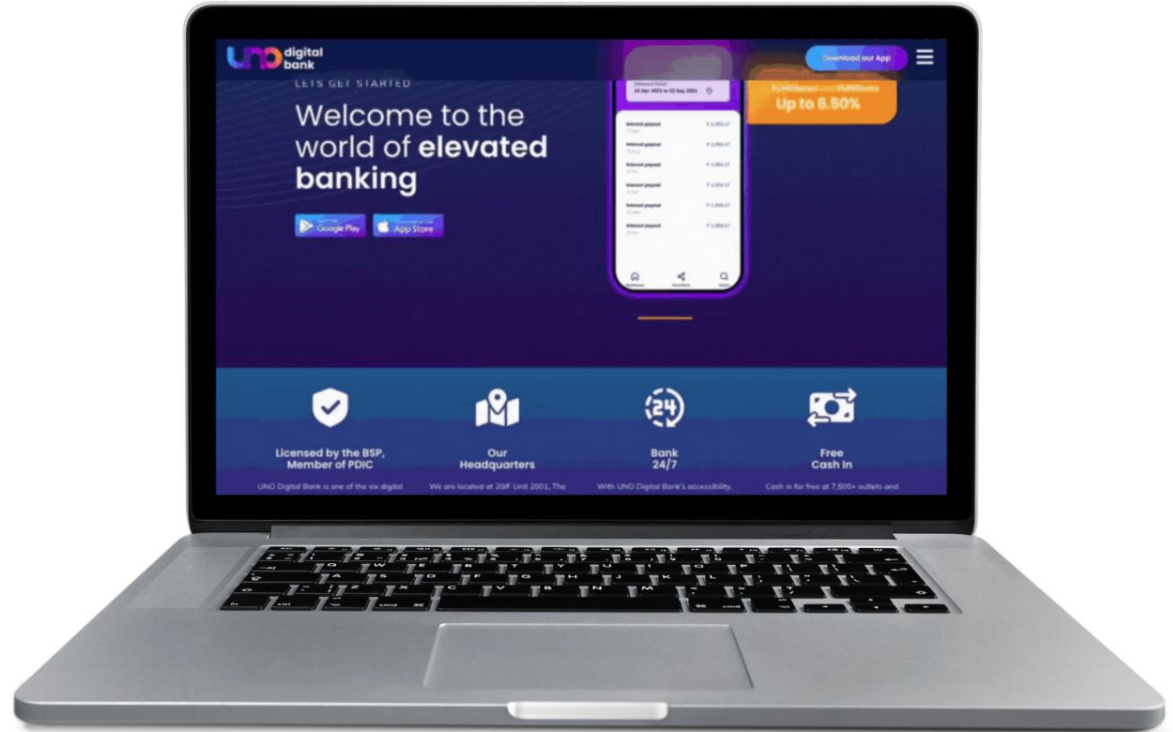






WEBSITE DEVELOPMENT

**Our  
experienced  
devs have  
all of your  
website  
needs  
covered.**





# elevate

UNO Digital Bank

Click to play 



SOCIAL MEDIA MANAGEMENT

SOCIAL MEDIA STRATEGY

# Redefining Modern Luxury.

Our multi-channel marketing efforts generated so many leads and sales for JLR during the height of Covid-19 that the ROAS was enormous. JLR was one of the only automotive brands in the Philippines to grow in 2020, and they attribute that success to Skyrocket's efforts.

**100+** of cars sold since 2020

**200+** LR Defenders sold in 2021



## A FULLY CONNECTED DRIVE THE NEW LAND ROVER DISCOVERY

WITH THE  
**EARLY FESTIVE  
JAGUAR OFFERS**



SAVE UP TO PHP 1.3 MILLION  
ON THE JAGUAR F-PACE

FINANCING IN EXTENDED UNITS. MONTHLY \$0, \$0 PER APPROVED BY CITY PAID. TRADE IN/LEASE PROMOT. NOT FOR ORIGINAL RESIDENT OF PHILIPPINES.

GO FURTHER WITH RANGE ROVER EVOQUE  
GET IT AT PHP 290,000 OFF WITH  
LAND ROVER'S EARLY FESTIVE OFFERS



Promo is valid until September 30, 2021 only.  
For 0% financing, please refer to the F110-123102 Series of 2021.



**FAST. POWERFUL. DYNAMIC.**  
THE DEFENDER 60 HAS FINALLY ARRIVED.



SOCIAL MEDIA MANAGEMENT

COMMUNITY MANAGEMENT

MOTION GRAPHICS

VIDEO EDITING

Great  
fiction at  
your  
fingertips.

Yonder is a fiction app that  
features over 700 titles  
across a variety of genres.

**YONDER**

A  
Whole  
New  
Way to  
Read



**YONDER**

**YONDER**



This isn't  
just reading.  
It's living.

Your  
swift  
escape  
into  
wonder



**YONDER**

Stories you can  
escape into



**YONDER**



AR DEVELOPMENT

INFLUENCER MANAGEMENT

CONTENT CREATION

# Out-of-the box influencing.

Skyrocket Studios created compelling AR content for the Celebrations! Campaign of Goldilocks. We equipped their KOLs and influencers with fun filters to share which generated millions of impressions, usage, and engagement.





EVENTS & PR

# eCom Wave 2022

The most brilliant e-commerce pioneers were able to forge lifelong alliances and connections thanks to a business conference we recently organized with our array of partners.

**100+ attendees**



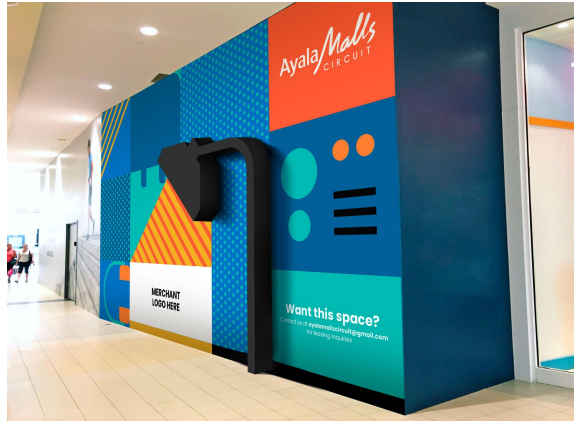


## CREATIVE ARTWORKS

# Elegance & Creativity

Our eye-catching 3D board ups not only enhance the mall space for mall-goers, but attract potential tenants. These specific board ups are for Ayala Malls Circuit, Makati

**Ayala Malls**  
CIRCUIT





## COMMUNITY MANAGEMENT

*"Coloring my hair makes me look younger!"*

*"Where to buy?"*

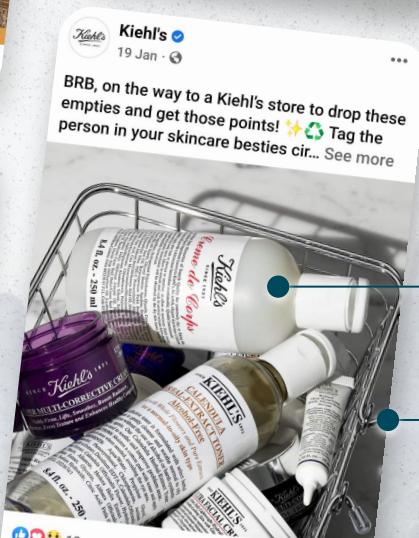
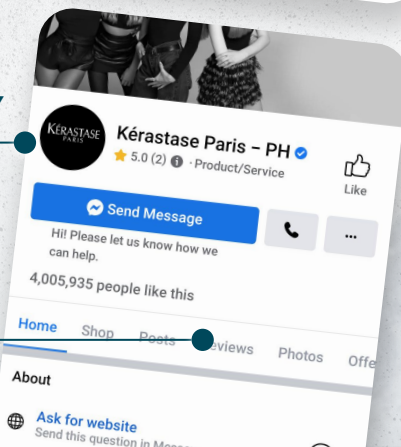
*"Product for hair fall, please!"*

*"Are there freebies if I buy now?"*



*"Until when is the Buy 1 Take 1 sale?"*

*"Love it!"*



*"How much?"*

*Tagging...*





∞ Meta Google TikTok  
Taboola LinkedIn RS CONCEPTS Media Services Agency ESKIMI

MEDIA

moengage myalice Tolstoy  
Meltwater AppsFlyer mparticle

MARKETING TECHNOLOGY

shopifyplus klaviyo dotdigital gorgias

E-COMMERCE

dragonpay paynamics PhilPaCS  
Philippine Payments and Clearing System

PAYMENT

Partners



SKYROCKET PARTNERS

# mengage

## Intelligent Customer Engagement Platform

Deliver great experiences at every stage of the Customer Lifecycle



### Segment

users based on attributes and activities



### Engage

across channels with personalized messages



### Analyze

behavior and product trends to identify opportunities



### Personalise

user experiences across touchpoints



SKYROCKET PARTNERS



## Highlights

Customers want to chat with your brand on messaging apps and **we made this hassle-free.**



**Multi-Channel  
Automation**



**Analytic Tools  
and Reporting**



**Live Chat  
Feature**



**Targeted  
Marketing  
Campaigns**



**Seamless  
Customer  
Support**

SKYROCKET PARTNERS

# shopify<sup>plus</sup>

**The only enterprise commerce solution built for high growth, high volume businesses.**

## App & Partner Ecosystem

Technology providers and agencies reduce the need for integration and customization.

## Flexible, plug-and-play platform

Make changes fast with a drag-and-drop theme editor, or dive into the code for advanced customization

## Anywhere commerce

Sell where your customers are, with more sales channels, payment gateways, and integration products offered than any other e-commerce platforms.

## Scalability & Reliability

Cloud-based infrastructure ensures that Shopify Plus will never experience an outage, even on a Black Friday.

## Rapid Deployment

Shopify Plus requires no installation or deployment.

## Built For growth

Powered by the most advanced tools to help you scale.





# Photography & Videography Portfolio





Photography  
Videography  
Events

**moengage**





Photography  
Videography  
Events

@dragonpay

moengage

LALAMOVE

shopifyplus

myalice



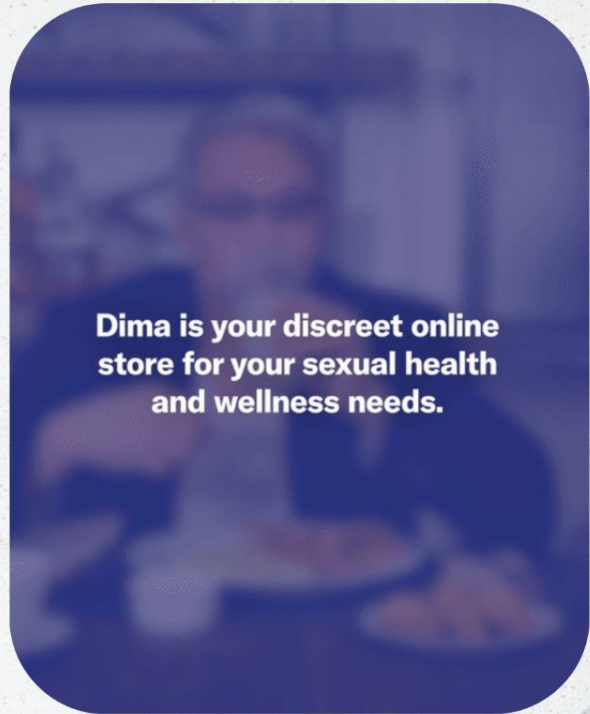
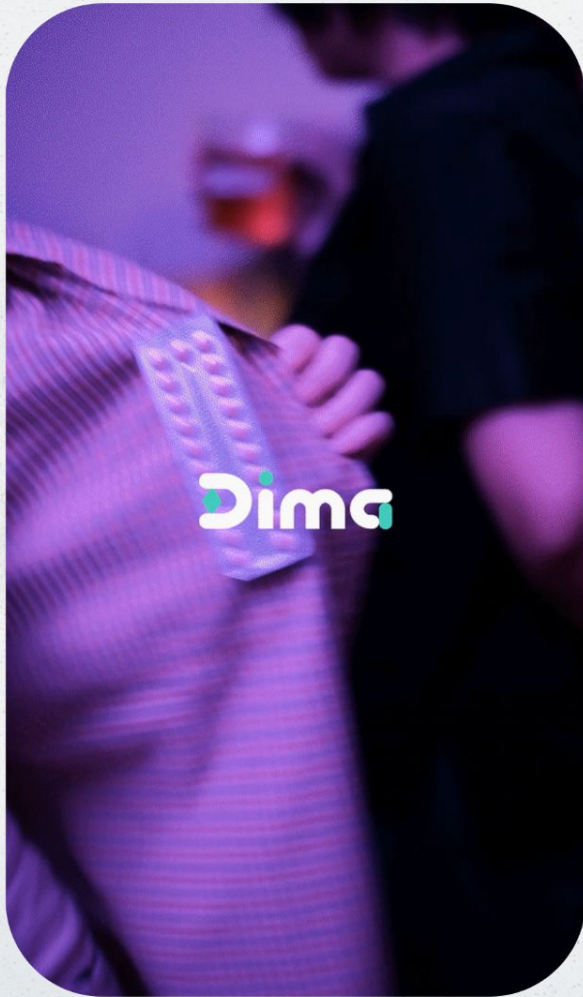


- Immersive Video
- Photography
- Videography

丸亀  
製麵

MARUGAME  
UDON  
UDON & TEMPURA





Videography







- Livestream
- Events
- Live feed
- Videography
- Photography







Videography

Photography







Fabrication

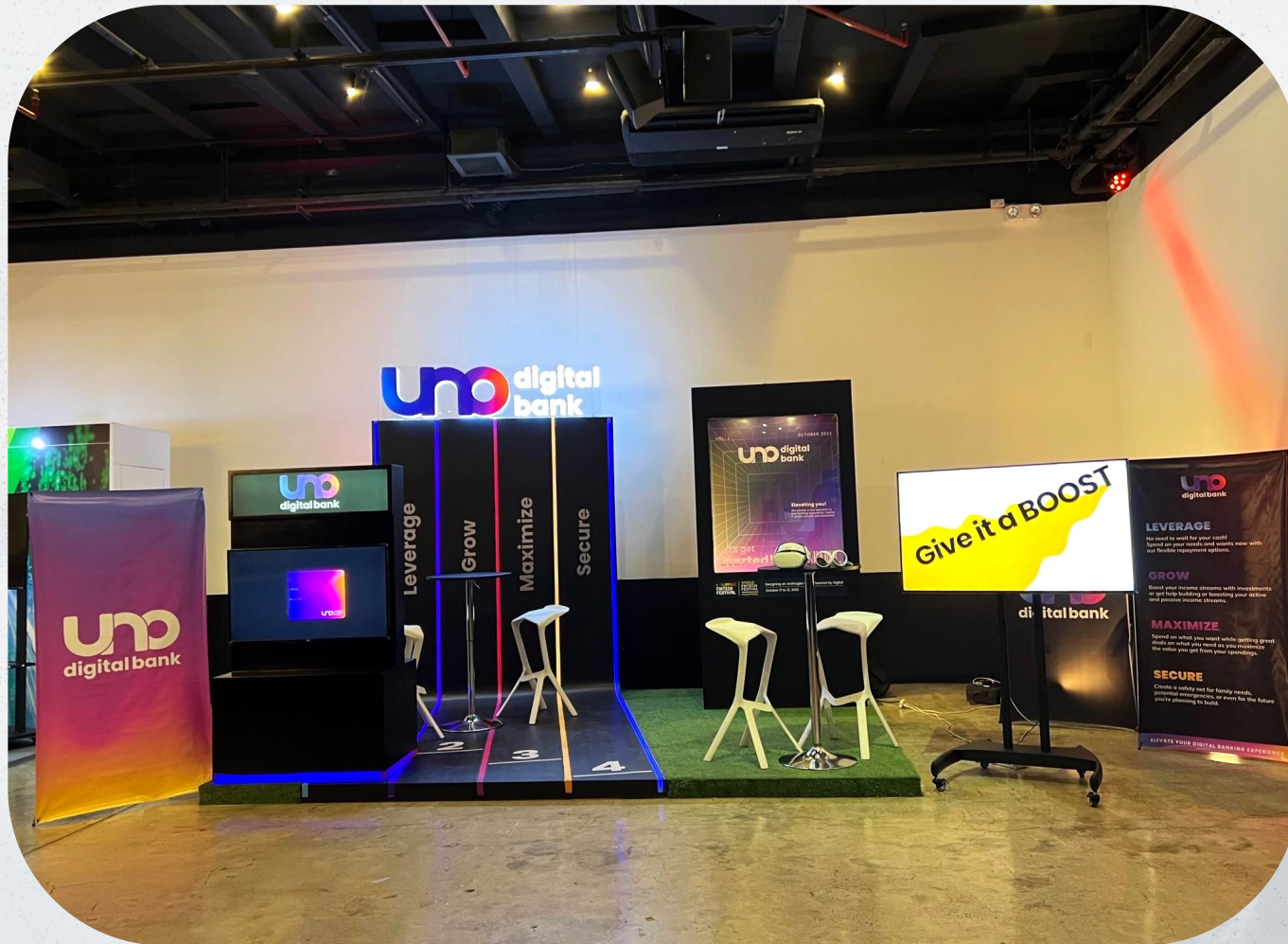
Video Production

Photography

Events

**uno**  
digital bank





Fabrication

Video Production

Photography

Events







# Skyrocket Reel



Skyrocket Reel







READY TO  
**SKYROCKET**  
YOUR BUSINESS?

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[info@skyrocket.ph](mailto:info@skyrocket.ph)

[skyrocket.ph](http://skyrocket.ph)